


# Franchisees Required

**J&K Bank CSC Initiative: Nurturing Entrepreneurship**  
in Collaboration with Ministry of IT, Government of India

**Phase 2 A : District Budgam | Baramulla | Kupwara | Leh | Kargil | Doda | Kishtwar**



Be a part of the joint initiative between J&K Bank and the State / Central Governments aiming at providing a host of government and other services through IT enabled 'Common Service Centres'.

We are looking for highly motivated and educated youth with entrepreneurial skills who would be our franchisees for the project. The selected franchisees will be provided with adequate infrastructure and training support to run their centres successfully. The centres will generate handsome revenues for the franchisee.

## CSC Initiative Highlights:

- Part of the ambitious National e-Governance plan implemented in collaboration with the Central and the State Governments.
- Services that would be available at the centers include; Internet services, Telephony, Digital Photography, Travel Ticketing, Job Portal, Electricity and other Bill Payments, Online Courses, Banking Services, Access to Govt Services like Birth/Death Certificates, Revenue Records etc., Job Application Forms, Admission Forms, e-governance etc.
- High earning potential on 'Earn –Your- Revenue- Basis'.
- Financial assistance will be provided to selected, desirous franchisees for setting up the centre.
- Adequate training, advertisement, marketing and networking support will be provided by the bank.

## How to apply?

If you belong to any of the Phase 2A Districts, are 21 to 37 years old, have a minimum qualification of 10+2 with a basic computer qualification, have a rented or owned space with minimum 10'x20' dimensions and are desirous of setting up your own CSC, please fill up the detailed application form available at all our branches in your district against a cash payment of Rs. 50/- (Rupees Fifty only).

**Submit your duly filled in form at your nearest J&K Bank Branch. Franchisees will be selected purely on the basis of merit, skill, educational background, viability of the site etc. Canvassing in any form will result in outright rejection of the application.**

**Forms will be available from  
Tuesday 7th July 2009**

**Last Date for Submission of Application  
Tuesday 14th July 2009**

## For further Details, Contact us at:

CSC Project Team, Corporate Headquarters, The J&K Bank Limited, M.A. Road Srinagar  
# 0194-2486423, 0194-2481930-35 Ext : 1003, 1039

